



626 NIGHT MARKET 2014 EVENT INFORMATION & VENDOR PRICING

Fees listed include all days of each event.

Spaces will fill up fast so sign up early to secure your spot!

Interested? Submit your vendor inquiry at: http://626nightmarket.com/vendor_signups.php

OC Night Market

LOCATION

OC Fairgrounds, Costa Mesa

DATE

May 9-11, 2014 **(3 days total)**
Mother's Day Weekend

TIME

Friday & Saturday, 4pm-12am
Sunday, 4pm-10pm

EXPECTED ATTENDANCE

45,000-55,000

INFO

We expect this event to be similar to our Santa Anita events as we have a strong fan base in Orange County. Expect attendees of all ages and families!

VENDOR PACKAGES 3 Days

| | |
|--|--------|
| Regular Food | \$1290 |
| Prepackaged Food | \$990 |
| Food Truck . . . FULL | \$600 |
| General Merchandise | \$660 |
| Non-Profit Info | \$295 |
| Handmade Crafts | \$295 |

DTLA Night Market

LOCATION

Staples Center/L.A. Live Lot 7,
Downtown Los Angeles

DATE

June 20-21, 2014 **(2 days total)**

TIME

Friday & Saturday, 4pm-12am

EXPECTED ATTENDANCE

20,000-30,000

INFO

This event is our crossover event expected to attract a more diverse crowd. As an experimental event, we are limiting the number of total vendors. Great for business exposure in a new market!

VENDOR PACKAGES 2 Days

| | |
|--|-------|
| Regular Food | \$990 |
| Prepackaged Food | \$790 |
| Food Truck . . . FULL | \$440 |
| General Merchandise | \$440 |
| Non-Profit Info | \$195 |
| Handmade Crafts | \$195 |

626 Night Market

LOCATION

Santa Anita Park, Arcadia

DATES (3 separate 2-day events)

July 18-19, 2014
August 15-16, 2014
September 12-13, 2014

TIME

Friday & Saturday, 4pm-1am

EXPECTED ATTENDANCE

45,000-55,000

INFO

The change to Friday & Saturday dates will increase total event hours and should increase attendance!

Commit to all 3 events for a \$50 discount on each event. (Except food trucks, non-profits, and handmade craft vendors)

VENDOR PACKAGES 1 Event 3 Events

| | | |
|--|-----------------|--------|
| Regular Food | \$890 | \$2520 |
| Prepackaged Food | \$740 | \$2070 |
| Food Truck . . . FULL | \$400 | \$1200 |
| General Merchandise | \$440 | \$1170 |
| Non-Profit Info | \$195 | \$585 |
| Handmade Crafts | \$195 | \$585 |

DISCOUNTS

- Regular Food & Handmade Craft Vendors: Commit to all 5 events for an additional \$50 off the total price
- Rent two booths for all events for an extra \$50 off the total price
- No discounts for food trucks & non-profits

| | Total for 5 Events | You Save |
|-------------------------------|--------------------|--------------|
| Regular Food | \$4750 | \$200 |
| Prepackaged Food | \$3850 | \$150 |
| General Merchandise | \$2270 | \$150 |
| Handmade Crafts | \$1025 | \$50 |

VENDOR PACKAGES

(✓ = included)

| | Regular Food | Prepackaged Food & General Merchandise | Non-Profit Info | Handmade Crafts | Food Truck |
|--|----------------------------|--|--------------------------|--------------------------|---------------------|
| 10' x 10' canopy | ✓ | ✓ | ✓ | | |
| 8' table & 1 chair | ✓ | ✓ | ✓ | ✓ | |
| 4-wall mesh netting | ✓ | | | | |
| 10' x 6' cooking area + guard rail fence | ✓ | | | | |
| Shared 3-compartment sinks | ✓ | | | | |
| Basic electricity | ✓ 20 amps (~1800 watts) | ✓ 3 amps (~270 watts) | ✓ 3 amps (~270 watts) | ✓ 3 amps (~270 watts) | |
| Shared fire extinguishers | ✓ | ✓ | ✓ | ✓ | |
| Health permits & temporary business licenses | ✓ | ✓ | ✓ | ✓ | ✓ (\$108 for OC) |
| Marketing opportunities | ✓ | ✓ | ✓ | ✓ | ✓ |
| Vendor workshop & networking | ✓ | ✓ | ✓ | ✓ | ✓ |

**** Vendors may not bring their own canopies. Vendors cannot sell alcoholic drinks, bottled water, or soda at OC and Santa Anita events**

JOIN THE 626 NIGHT MARKET VENDOR FAMILY!

Click here to submit your vendor inquiry: http://626nightmarket.com/vendor_signups.php

If you have any questions, please contact your vendor representative or email info@626nightmarket.com